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Inside Birmingham and Solihull New Technology Institute



Joint forces boost Midlands' screen and sound expertise

The first Authorised Apple Training Centre outside London is to open in Birmingham in January.

The AATC will respond to increasing demand for screen-based media skills through a partnership between UCE Birmingham's Technology Innovation Centre (TIC) and Birmingham and Solihull's New Technology Institute (NTI). The Centre will open in the new year in NTI's new central Birmingham headquarters in Eastside, using the very latest Apple equipment and run by TIC's experienced training staff from the neighbouring Millennium Point campus. Courses covering two to five days will be offered to professional and keen amateur digital programme producers.

TIC's track record in running Apple's Final Cut Pro (FCP) editing courses has been



Pictured are (from left) NTI's Apple Business Development Manager, Neil Emery (standing), NTI Programme Manager, Oliver Williams, Steve Smith, Head of Interactive Media at the Technology Innovation Centre (standing) and Chris Roberts, the Centre's Post-Production Co-ordinator & Trainer

A full list of Apple courses is available now: contact **Neil Emery, Apple Business Development Manager** 0121 607 1915 or neil.emery@uce.ac.uk.

instrumental in Apple-accredited training being offered in the Midlands. The FCP course, will run along with DVD Studio Pro and specialist programmes such as Shake (special effects), Motion (advances animation and active graphics) and Logic (a sophisticated and flexible sound resource).

NTI's Apple Business Development Manager, Neil Emery, says: "TIC has the creative networks which are the hub of the Midlands' screen-based creative industries." As NTI's Programme Manager, Oliver Williams, said: "Audio visual and sound technical certification is crucial for professionals and freelancers to secure more work, but qualifications don't only benefit individuals - the more certified people there are in the region the stronger our screen and sound based industry becomes."

The opening of Birmingham and Solihull NTI's new building on Bartholomew Row, Eastside, will provide exciting new opportunities in 2006.

These include access to well equipped, purpose built training, meeting and videoconferencing facilities for local businesses and organisations to hire.

Many Birmingham and Solihull colleges and universities are already planning to run business

New facility meeting demand

to business training at NTI's new HQ next year and facilities will be available for management and business skills, Apple and PC courses, as well as meetings.

The NTI already has a healthy

bookings list for 2006, as Programme Manager Oliver Williams explains: "We have been overwhelmed at the amount of enquiries we've had already, and we're not even open yet. Companies and institutions are looking to book

over 100 rooms a year with us."

Two training suites will cater for 12-60 delegates, while the Apple training suite will work for a maximum of 12. The boardroom-style executive training suite seats up to 22, while the videoconference room is recommended for use by a maximum of four delegates. There are two small meeting rooms, each with space for up to five people.

For more information or to make a booking contact **Merlinda Charlery** via 0121 607 1915 or merlinda.charlery@uce.ac.uk



Driving forward business improvement techniques

Michael Schumacher may be the front man in the spotlight when his Formula One team wins yet again – but his success would be impossible without the Ferrari pit stop team's polished performance.

Skillsbreakthrough Team at Sutton Coldfield College is adopting the same principles for a day of 'circuit training' at the National Motorcycle Museum on November 9th.

A programme of workshops focusing on business improvement techniques will help those attending assess their organisation's current processes, ensuring all activities reduce manufacturing costs, improve profitability and enhance competitiveness.

And to test their mettle, all delegates will have the opportunity to drive a Formula One car simulator, courtesy of Bridgestone Tyres.

The day, divided into four laps, will begin with engineer Roger Trubody supervising two teams racing against the clock while applying business efficiency tools. Key employment law issues will be addressed by Craig Beatson, of Peninsula UK, while entrepreneur Steve

Quirke, MD of Contract Fire Security, will tell how he grew his manufacturing business from £160,000 to £10.2 million turnover in two decades.

Places are limited and going quickly so book now.

Contact Stephanie Ball at Sutton Coldfield College Business Development Directorate on 0121 362 4396 e-mail events@sutcol.ac.uk.



The Skillsbreakthrough team provide workable training solutions throughout the year, with courses delivered in the workplace at times to suit business needs.

From management to care and manufacturing to administration the team can tailor NVQs, short and bespoke programmes to meet your organisation's requirements.

For more information contact their Business Development Managers on 0121 362 2101.

Training Spotlight

Free H&S training – book early

Free, flexible health and safety courses run in the workplace are being offered to Birmingham and Solihull businesses by the city's Josiah Mason College.

The new style of delivery of Vocationally Related Qualifications (VRQs) ensures that students work at their own pace, with support from a qualified, experienced

assessor when needed, and all assessments are completed in the workplace.

Demand for courses is likely to be strong, so organisations wishing to book should contact the JMC Business Training team on 0121 683 0917 today

Short course highlights Technology Innovation Centre, Millennium Point

- 14.11.05 - Microsoft FrontPage
- 21.11.02 - Microsoft Outlook
- 28.11.05 - Implementing a Windows Operating Systems
- 05.12.05 - PC Software and Hardware
- 12.12.05 - Microsoft Project

For more details on short courses call Faye Nicholls 0121 331 5400, email faye.nicholls@tic.ac.uk or visit www.tic.ac.uk.

Make sure you receive one click every quarter
Send your details – and those colleagues who should be on our mailing list – to NTI today

Contact

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one click to find the right course you are looking for

Birmingham and Solihull New Technology Institute (NTI) have developed a unique web service providing businesses with up to date information on Training services available through colleges and universities in Birmingham & Solihull. The course portfolio covers

- High level technical and end user IT
- Management Training and Business
- Engineering and Manufacturing

The courses available are delivered in a range of flexible and innovative ways to help businesses access the skills they need at a time to suit them.