

# Apple, Avid & Adobe Accredited Course Schedule



The NTI in Birmingham is part of Birmingham City University (formerly UCE Birmingham). The university offers short accredited training courses in Apple, Avid and Adobe technologies.

Course	Date	Number of Days	Cost Per Delegate Ex. VAT
(SP 101) Introduction to Soundtrack Pro	Jan 7-8	2	£500.00
(FCP 101) Introduction to Final Cut Pro	Jan 14-16	3	£750.00
(TM 1) Install and Configure	Jan 17	1	£ 74.25
(Colour 101) Introduction to Colour	Jan 21-23	3	£750.00
(TM 2) Security	Jan 24	morning	£ 51.65
(NTI Logic) An Overview of Logic Pro 8	Jan 28	1	£149.00
(Logic 301) Advanced Techniques in Logic Pro 7	Jan 29-31	3	£750.00
(FCP 5-2-6) Final Cut Pro 6 Re-Certification	Jan 31	1	£149.00
(NTIFCSO) Overview of Final Cut Pro 2	Feb 1	1	£149.00
(FLI) Flash Introduction	Feb 4-5	2	£440.00
(DWI) Dreamweaver Introduction	Feb 6-8	3	£597.00
(Avid 119) Introduction to Avid Xpress Pro Course	Feb 11-13	3	£750.00
(Avid 129) Introduction to Avid Xpress DV Effects Course	Feb 14-15	2	£500.00
(PHI) Photoshop Introduction	Feb 18-19	2	£440.00
(PHA) Photoshop Advanced	Feb 20-21	2	£440.00

## 2008 COURSE HIGHLIGHTS

### (NTIFCSO) Overview of Final Cut Pro 2

This one day course covers Final Cut Pro 6, Motion 3 & DVD Studio Pro 4 in one day. At the end of the course delegates will be able to edit video in Final Cut Pro, create eye catching graphics in Motion and produce a professional DVD using DVD Studio Pro. The course is a great way to learn how to get to grips with the fantastic production tools available in Final Cut Studio Pro.

### (DWI) Dreamweaver Introduction

This three day course will introduce delegates to the basics of HTML, enabling them to produce a basic web page in a simple text editor. The course will provide delegates with the essential Dreamweaver tools and techniques required to set up a web page using basic HTML and CSS. By the end of this course you will be able to build a basic webpage with the assistance of Dreamweaver and publish your site.

To book Apple courses contact Neil Emery on 0121 202 4800

To book Adobe or Avid courses contact Sarah Calhaem on 0121 204 9883 or email [info@ntibirmingham.co.uk](mailto:info@ntibirmingham.co.uk)

## Cheaper Apple Products For NTI Delegates

The NTI in Birmingham recently strengthened its relationship with Apple by setting up a discounted Apple Store for delegates who have attended Apple Training.

The NTI Apple Store is accessible through the NTI in Birmingham's website <http://www.ntibirmingham.co.uk/apple/store.asp>. Delegates who attend training are given a password to access the special store.

The level of discount varies depending on the type of product

- 5% on Mac Pro, MacBook Pro and Displays
- 3% on iMac, MacBook and Mac mini
- 10% off Apple software
- 3% off third party products

The greatest savings are available on software products - purchasing Final Cut Studio Pro 2 through the NTI Apple store costs only £763.75 compared to £849.00 from the public Apple Store.



If you have attended an Apple course at the NTI in Birmingham and haven't received a password to enter the store, please contact Neil Emery on 0121 202 4800 or email [neil.emery@bcu.ac.uk](mailto:neil.emery@bcu.ac.uk)

Prices quoted correct at time of publication.

## Contact

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Leading learning and skills



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European Regional Development Fund



# one click

Inside The New Technology Institute in Birmingham



# NTI hosts the first National UK PodCamp event

PodCamp UK is part of a global grassroots new media phenomenon, which in less than a year has swept across the globe. Organised by volunteers, using the web to communicate, 18 events have already taken place in locations across the USA, Canada and Europe. There are more planned in future months, including PodCamps in Ireland, Australia and South Africa.

The organisers of the UK PodCamp - dubbed a 'unconference' because of its innovative organisational approach - were keen to ditch the usual conventions of running a conference. An open organisational structure was employed for many of the seminar sessions. PodCamp UK also allowed space within the seminar schedule for conference attendees to deliver their own sessions on topics delegates requested on the day.

*"We appreciated from the first day we started organising this event that we don't have all the answers, then we thought: 'Hey, we don't even have all the questions!'. So we thought let's use the knowledge base we have at the conference to get people to ask and answer their own questions. The open structure worked fantastically well."*  
 Phil Campbell, PodCamp UK Organiser.



# nti

The New Technology Institute  
in Birmingham



**Over the first weekend of September the NTI hosted a gathering of some of the most prominent podcasters, videobloggers and new media people across the UK. They were in Birmingham to hold the first national PodCamp event - 'PodCamp UK'.**

The unique event offered basic and advanced sessions, panel discussions, lectures and hands-on demonstrations for people who create, enjoy or are interested in podcasting, blogging, web video, content networks and new media. Interested parties who could not attend over the weekend were able to watch the event live on

[www.blogtv.com](http://www.blogtv.com) and the event was covered by a journalist in the online virtual reality world Second Life ([www.secondlife.com](http://www.secondlife.com)).

In attendance at PodCamp UK were some of the country's most respected and prominent podcasters, as well as representatives from the BBC,

the Radio Academy, the Open Rights Group and the United Kingdom Podcasters Association (UKPA) as well as prominent people from the varied worlds of radio broadcasting, journalism, corporate business, PR and software development.

Event Organiser John Buckley was impressed with how well the event was managed by NTI staff and with the excellent facilities PodCamp UK hired at The NTI in Birmingham.

"Podcamp UK was a first for us as organisers, so we learned an enormous amount from doing it. It was two days of learning, sharing and networking about everything to do with the world of new media, with much of the content self-generated by the attendees. Throughout that whole process, the staff at the NTI were never less than superbly professional. They gave us everything we needed to make our event a success. The NTI became the home of PodCamp UK. I'm delighted that we chose it as the venue for the first ever PodCamp in the United Kingdom."

The event was sponsored by Cheeze, Digital Central, Wells Park, Podcast Nation, Blogtv, BTPodshow, Pod3.tv, Bliptv, Techsmith and Jeff Pulver.



# The way to a delegate's happiness is through their stomach...

Conference, course or seminar delegates attending venues such as The NTI in Birmingham expect high quality accommodation, IT facilities that work and professional customer service. But often it is the food that leaves a lasting impression.

This year The NTI in Birmingham appointed Jaspers Corporate Catering as their event caterers and feedback - if you will excuse the pun - from delegates has been fantastic.

"We have been delighted with the comments we've had about the catering from delegates and event organisers this year," says Merlinda Charlery, Operations



Manager at The NTI in Birmingham. "The Corporate Menu, which includes pitta breads and wraps instead of sandwiches, has been a real hit. This is a great lunch if you are running a training course as the buffet is not as heavy as a traditional sandwich lunch, making for brighter delegates in the afternoon."

It's not just a suitable and tasty lunch that can help improve delegate satisfaction and attendance - great breakfasts are also a draw, especially for early morning seminars, she adds.

The NTI can provide a continental, American or hot English breakfast and with the recent expansion of

their kitchen space, the range of hot buffets available has also increased.

"Our evening customers are increasingly requesting hot buffets, especially during the winter months. Often attendees coming to evening meetings or seminars have already done a full day at work, so the opportunity to relax in the delegate rest area and refuel is very welcome.

"Buffets are all labeled and packaged in food safe recyclable containers and in the new year we are introducing a new range of fair trade and organic products to our 2008 menus."

**For more information about menus available at The NTI in Birmingham contact Merlinda on 0121 202 4800.**

## A great seal of approval

The NTI in Birmingham has been shortlisted in the Institute of IT Training (IITT) Training Venue of the Year awards.

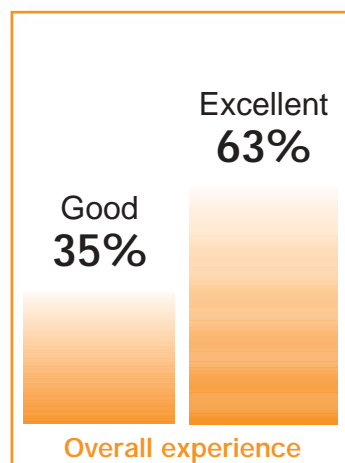
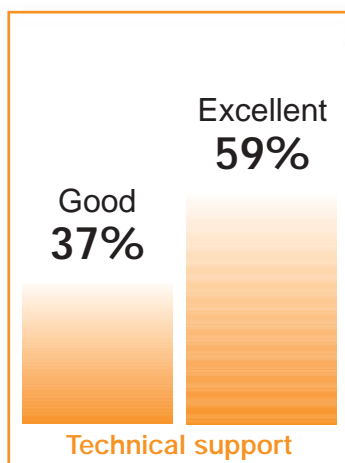
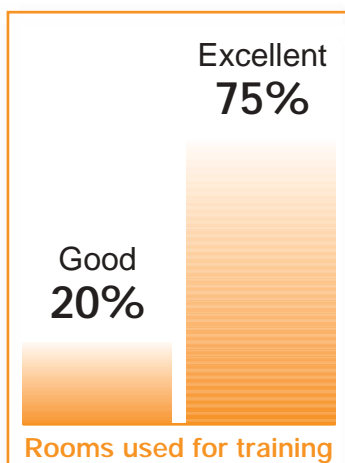
As part of the application process NTI conducted an online customer satisfaction survey, asking users of the facilities for their opinions - and the results were excellent.

Some 350 people were invited to respond, including those who had booked facilities and people who had attended Apple training courses.

Well over half of respondents (63%) rated their experience of The NTI in Birmingham as excellent and a further 33% classified it as good. Nearly all respondents (96%) rated their experience at the NTI as either excellent or good. Three quarters classified the rooms used

for training as excellent, plus 20% voted them good. Technical support, catering and ease of access were all given high scores, as was the welcome from reception.

NTI's Oliver Williams commented: "This is a great seal of approval at the end of 2007 and bodes well for 2008 which will see everyone at the NTI in Birmingham striving for 100% customer satisfaction next year."



*"The venue is fantastic. The training rooms are nice and light, the building is modern, toilets well maintained and the refreshments and service are both very good."*

**Colin Townsend, MITIE**

*"As trainers my colleague and I travel the country and find ourselves endeavouring to train in a variety of training rooms, which qualifies us as good judges of venues. The NTI facility was first class with not only good training facilities, but also good service to go with it and was conducive to training for both trainer and delegate."*

**Steve Bracey, Bracey Business Training**

## Logic 8 giveaway

Logic 8 released - get  
training and software  
**FREE** with NTI

NTI are offering a free copy of Apple's excellent software audio production suite Logic 8 - worth £319 - and a free training course as a prize in a special competition.

The prize is offered through a competition in Sound on Sound Magazine's December issue.

The free course on offer is the Apple accredited 'LOGIC101 - An Introduction to Logic 8' taking place at the NTI in Birmingham from April 28-30 next year - usual cost £750 per delegate.

At the end of this course delegates will have the opportunity to take the Logic Level One exam, and if they pass each will become an Apple Certified Pro. ACPs are recognized as highly skilled users of their chosen application, creating an advantage with employers and promoting career growth.

Successful delegates will have the right to use the Apple Certified Pro logo on their business cards or website, as well as joining the Apple Certification Alliance, at no cost, which allows ACPs to list their certifications on the Apple website.

Entries to this competition can be accepted only on the official form in the December issue of Sound on Sound magazine.



Oliver Williams, Business Development Manager, at NTI Birmingham says they are expecting a great response to the competition



Co-Director Debbie Steer (front, centre) and Producer Jonathan Addy (rear, centre) receive the award for 'best student film' from Neil Emery (l), of prize sponsor NTI Birmingham, and Chair of the judging panel, Mike Burch (r).

# 'Side Dish' of the day at Cinematic 2007

**Cinematic 2007, the fifth annual short film festival organised by Birmingham City University's Technology Innovation Centre (TIC) and supported by IMAX Cinema Birmingham and the city's New Technology Institute (NTI), revealed this year's winning films at the end of October.**

The festival was established to encourage innovation in short film-making and this year's event showcased 34 films, short-listed from a record 130 entries.

The animated film, 'Side Dish' by director Leigh Hodgkinson was voted the most innovative film at the festival. Leigh also claimed the best animation award for her second entry, 'Flighty'.

'Side Dish' was created as an accompaniment to the song of the same name by the group 'Psapp'. The enchanting animation tangles interior and exterior decor, as a girl prepares a romantic meal in a garden. Leigh's 'Flighty' is a witty take on speed-dating, featuring butterflies with just two weeks to live.

As Apple's Accredited Training Centre in Birmingham, NTI is providing a training place on the 'FCP101: Introduction to Final Cut Pro 6' course for Cinematic's winning director.

The best student film prize was won by co-directors Debbie Steer and Lucy Elliot for their offbeat drama 'Grandma and the Monster'. Debbie and producer Jonathan Addy were presented with a selection of Apple training books from TIC and The NTI Birmingham.

Three further category winners also received awards. The drama category was won by Flemming Jetmar's film 'Drop', Luke Dosey's film 'i' won the category for experimental films, and the documentary film award went to Edward Brooke-Hitching's film 'The Watchman'.

A text voting system enabled the festival's audience to vote for the 'People's Choice' awards: night one winner was the animated film 'The Monster, the Penguin and the Giraffe' directed by Lou Wilde, while 'Grandma and the Monster' won on the second night.

For further information on Cinematic see [www.tic.ac.uk/cinematic](http://www.tic.ac.uk/cinematic) or [www.myspace.com/cinematicfestival](http://www.myspace.com/cinematicfestival).