

## Richard Atherton Trainer Profile

Having learnt to edit at Pinewood Film Studios Richard Atherton embarked upon a career that saw him cutting a pilot for Channel 4 before the station was even launched! After 11 years in London he moved to Bristol where, as a freelance editor, he worked for the BBC as a series editor for programmes such as 999, So You Think You're A Good Driver, The Really Wild Show and many more. Having become an AVID Certified Instructor in 1998 he "jumped ship" when Apple launched Final Cut Pro becoming an early trainer in the application when it was just at version 2. Since then he has also certified to teach Apple's other "Pro Apps", DVD Studio Pro and Motion. Today he is a full-time trainer teaching for the BBC, Granada, S4C and many other television companies, independent producers and training centres. He is a co-founder and organiser of The West of England Final Cut Pro User Group ([www.weFCPug.org](http://www.weFCPug.org)).

### Professional Experience

#### July 1999 - Present

Freelance trainer

Teach Apple's Certified Training courses for Final Cut Pro, DVD Studio Pro and Motion organising my own courses both for groups and individuals. Also train at broadcast companies such as the BBC, Granada, S4C, Tinopolis plus many other smaller production companies. Have trained at the major companies in London providing this service, namely Barracuda, Soho Editors and Corps Business.

#### Jul 83 - Aug 89 & Jul 1991 - Present

Freelance editor

Freelance "off-line" and "online" editor - with production knowledge. I.e. script writing; camera directing; directing; voice-over direction; on-line edit; etc.

And prior to all this is about a further 16 years editing experience including advertising, magazine programmes, holiday programmes, corporate videos, news...

#### Sept 1989- July 1991

Free-lance producer/director/editor - BBC TV Europe

Responsible for complete production of quarterly magazine programme trailing forth-coming features of BBC TV Europe. Programme distributed throughout Europe and seen by all the subscribers to BBC TV Europe.

Achievements:

- Increased number of subscribers.
- Learnt how the BBC "System" worked/works!
- Involved in foreign language versions - translating and supervising new voice-overs.

**July 1983 - Aug 1989**

Freelance off-line editor

Specialist in off-line editing using three-machine computerised "off-line" edit suites and basic two-machine edit suites. Worked in all aspects of video and television production with client base covering just about everything that goes on in the industry.

Achievements:

- Specialised in documentary/magazine type programmes.
- Established large client base.

**May 1981 - Jul 1983**

Video editor - Zoom Television, Pinewood

Trained to use fully computerised, broadcast standard, video edit suite. Learnt about editing pictures from involvement with film projects and film editors.

Achievements:

- Learnt how to edit from film editor Teddy Darvis as his assistant.
- Operated first VHS edit suite in the U.K. (Aagh!!!)
- Trod on Roger Moore's cigar during shooting of Octopussy.
- Assisted Film Technician Henry Kelly with Superman flying sequences on set.

Qualification Highlights

- B. Ed, St Paul's College, Cheltenham. 1979.
- Proven success/track record as established series editor/editor and experienced trainer.
- Strong practical and theoretical foundation in picture composition/editing.
- Excellent operational skills and experience.
- Attended AVID training course at AVID offices March 1993.
- Mastered Apple's Final Cut Pro and other media applications in 2000.
- Offline and online editor of 999, So You Think You're A Good Driver for BBC. Peak viewers, 7.5 million.

Apple Final Cut Pro Instructor

Attended "Train the Trainer" course at Xplor-IT, June 2000. Have since written own courses geared towards experienced Avid editors switching over to Final Cut Pro and first time users. Certified Apple Instructor for Final Cut Pro (July 2003), DVD Studio Pro (July 2004) and Motion (Oct 2004).

#### Achievements

- Survived in this bloody industry for God-knows how long!
- Trained on AVID system in March 1993 (at AVID offices); Certified Instructor 6 years later.
- Dispatches - "The Coal Hole" - questions asked in House of Commons day after transmission. (A point to be proud of!)
- Edited many and varied programmes for BBC, ITV and Channels 4 & 5.

#### Client List

FCP/DVD SP/Motion Training:

BBC Manchester (F & L)

BBC White City (F & L)

BBC Bristol (F & L and NHU)

Granada Television

Tinopolis Productions, Llanelli.

S4C

National Technology Institute

Symbiosis Training Company

Staffordshire University

Exeter University

Western Computers

Corps Business

Soho Editors

Barracuda Media

+ dozens of individuals in the South West and South Wales!

## **As TV Editor**

### **BBC Features**

AVID Offline and online editor of "Animation Awards" Tx: Nov 2004. Director: David Hutt; Exec producer: Andy Batten-Foster.

### **BBC Docs**

AVID editor of Peter Ackroyd "Profile" for BBC 4. Dir: David Hutt, Exec: Mike Poole. TX Mar 30th 2004.

### **Pick Prod Co**

FCP editor of "HANDMADE 2", 50 minute documentary on the making of a Morgan sports car. TX: TBC.

### **BBC Docs**

AVID editor of "Time Shift: Alistair Cooke" for BBC 4. Producer: Sarah Felton; Exec: Mike Poole. TX Dec 12th 2003.

### **BBC Docs**

AVID editor of Simon Armitage "Profile" for BBC 4. Dir: David Hutt, Exec: Mike Poole. TX Oct 30th 2003.

### **BBC Promotions**

AVID editor of programme trails for BBC 2W and BBC Wales working at Mwnci in Cardiff.

### **Fflic Productions**

AVID editor of 30 minute magazine programme "History Hunters". BBC1.

### **Goodchild Productions**

FCP editor of 5 minute shorts for Channel 4. Also trained producer in use of Final Cut Pro. TX May/June 2002.

### **Tiger Aspect West**

AVID editor of "Toilets" for BBC Choice. Prod: Sean Grundy; Exec Producer Nick Sherman. TX Jan 2003

### **BBC Features**

AVID Offline and online editor of "999" series 10, responsible for two strands + other features. Online (AVID) progs 3 - 14. Tx: June/July/August 2002. Series producer: Sara Feilden; Exec producer: Dick Colthurst.

### **BBC Features**

AVID editor of "Perfect Partner" 30 min. BBC1 . TX 14th Feb 2002 Dir: Cassie Farrell; Exec: Mark Hill.

### **BBC Features**

AVID editor of "Best Place To See Tribes" 50 min BBC Wildvision production for Discovery Travel. Dir: Annie Bates. Prod: John Bentley.

**BBC Features**

AVID editor of "999" features. BBC1 Exec Producer Dick Colthurst.

**BBC Features**

AVID editor of "The Reformation" prog 3 in the series "What If?" Director Sally Thomson, Producer Mike Poole.

**RDF Bristol**

AVID "series" editor for "Accident Black Spots" series for C4. Producer: Sue Kennett

**RDF Bristol**

AVID editor of 2 programmes for "Under The Knife" series for C4. Producer: Sue Kennett.

**BBC Features**

AVID "series" editor of "So You Think You're A Good Driver" series 2. Producer: Sue Kennett. TX

**BBC1, World TV**

AVID editor of "Animal Airport", 8 x 30 min series for C5. Director: David Barker.

**RDF Bristol**

AVID editor/compiler of "Bloodties" for, BBC 2. Producer: Elizabeth Wood..

**BBC Features**

AVID editor of "The Amazing World of Wallace & Gromit". Dir: David Hutt. May 2001.

**BBC NHU**

AVID editor of 21st C Ark "Horses" 50 min; producer: Amanda Fisher. Exec: Jan Euden.

**BAZIL**

AVID editor of "Liverpool Mums", daily fly-on-the-wall docu-soap for C5 5. TX: Oct 00

**BBC NHU**

AVID editor (1 of 2) on The Really Wild Show; TX: Feb 98/Mar 99.

**Laurel Productions**

AVID editor on "Tinsel Town Trades"; Fame Factor documentary for C4. 11 "Pick of the Day"s!

**BBC NHU**

AVID editor of "Turtles" 57 min doc for 21st Century Ark series, BBC Wildvision. Oct/Nov 98. Producer: Jan Euden.

**BBC NHU**

AVID editor (1 of 2 editors) on The Really Wild Show, progs 1 - 13; TX: Jan 98 - Apr 98.

#### **Aardman Animations**

AVID editor (fine cut) for "Owzat", 5 min CGA.